

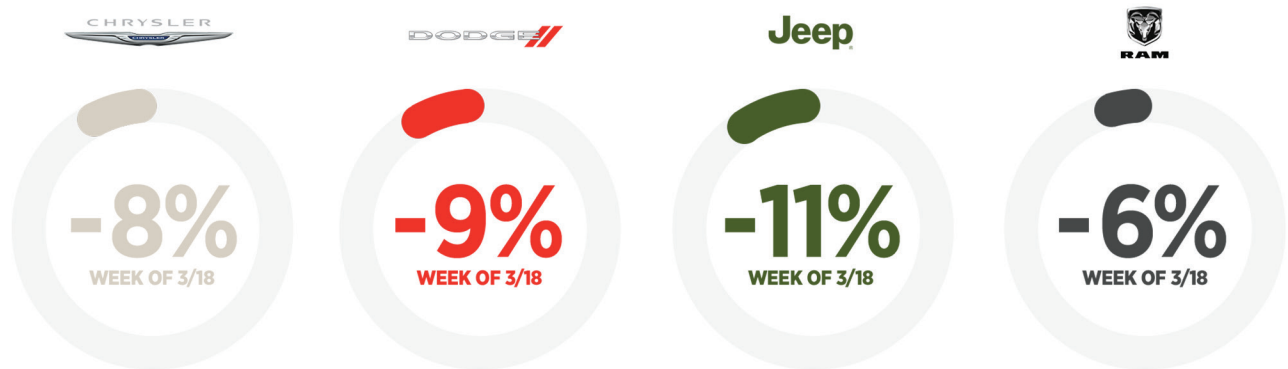
OVERALL INDUSTRY DEMAND DROP

# DECELERATING WoW

**-12%** WEEK OF 3/18  
COMPARED TO  
-18% WEEK PRIOR

## FCA COMPARED TO INDUSTRY

RAM shows the smallest demand drop of all FCA mass market brands



## SIGNIFICANT DECLINES IN DMAs

WEEK OF 3/18 COMPARED TO WEEK PRIOR

